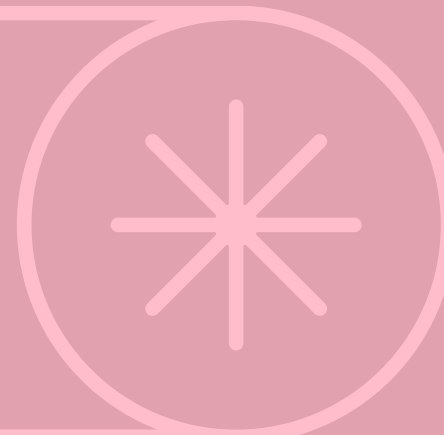


# Media Kit

# Raquel Basco

RAQUEL BASCO - ACTRESS, MODEL, & LUXURY LIFESTYLE CREATOR

MISSRAQUELBASCO.COM





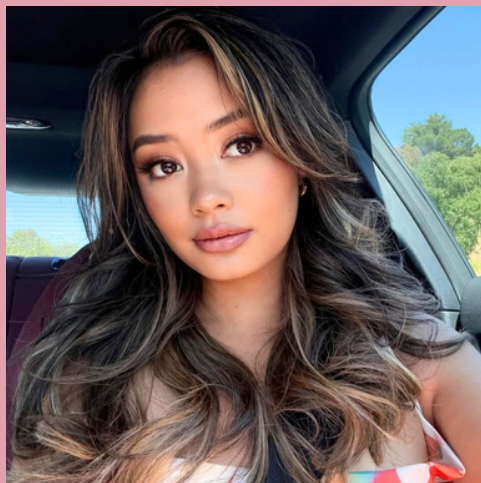
followers  
100,000+

+40,000  
Reach

+480,000  
Impressions

+2,000  
Likes Average

+220,000  
Average Views  
in the history



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# METRICS

- 📱 Followers: 100K+ (steady +0.5% growth last 90 days)
  - 💬 Engagement Rate: 33.5% (10x industry average)
  - 👁️ Avg. Content Views: 20K–30K+ per post/reel
  - 🌐 Accounts Reached (90 Days): 41.8K (+36.3%)
  - 📊 Interactions: 33,575 (48% followers, 52% non-followers)
-



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“My work is rooted in stories to inspire, heal, and uplift—whether on screen, on stage, or in everyday life. As an actress, model, and advocate, I carry my culture and experiences with me, hoping to create space for others to feel seen, valued, and empowered.”

-Raquel Basco







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## About Me

# Raquel Basco

Raquel Basco is a Filipina-American actress, model, and lifestyle creator whose career spans international runways, luxury brand campaigns, and screen performances. With a signature blend of luxury, cultural pride, and mental wealth, she is not just a face in the spotlight, but a voice for empowered living.

Crowned Miss Bay Area and Miss USA Intercontinental, Raquel carries her heritage with pride, weaving the richness of her Filipino roots into everything from her storytelling to collaborations with global icons like Dior, Valentino, Disney, and Savage Fenty. Her work celebrates identity and representation, proving that beauty is strongest when rooted in authenticity.

Beyond the glamour, Raquel is deeply committed to mental health advocacy. As the founder of Balik to School and a partner with the American Foundation for Suicide Prevention, she champions youth empowerment and challenges stigma with the same passion she brings to her artistry.

Through every post, project, and performance, Raquel invites her audience to live softly, dream boldly, and invest in themselves—transforming luxury into more than a lifestyle, but a legacy.

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# Highlights

## Luxury Collaborations

✨ Dior • Valentino • Disney • Savage Fenty

## Mental Health Advocacy

💙 Founder, Balik to School  
💙 Partner, American Foundation  
for Suicide Prevention

## Mission

🌙 “Live softly, dream boldly, and  
invest in yourself.”

## Cultural Pride

🌸 Filipina-American • Miss Bay Area  
Miss USA Intercontinental

## Influence & Reach

📱 100,000+ followers • 480,000+ impressions



# Audience Insights



## *Main Demographic*

65%

Woman Followers

25-34

Years Old

## *Audience Profile*

- High Income Earners
- College Educated
- Invest in Beauty, fashion and lifestyle
- Trend-forward, active shoppers

## *Top Locations*

**United States (Primary)**

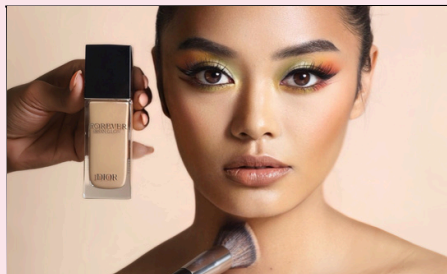
San Francisco

New York

Los Angeles



Luxury



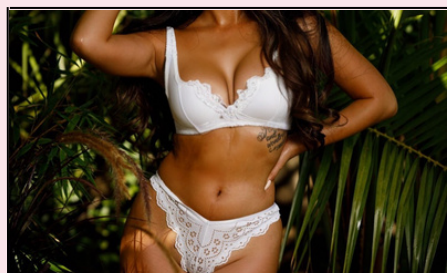
Dior



Dolce Gabanna



B12 Love



Savage Fenty



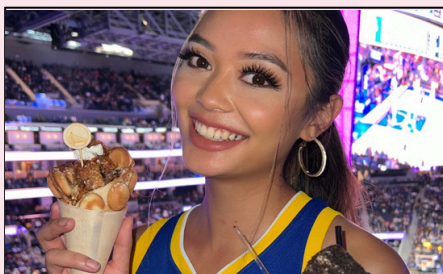
Fashionnova



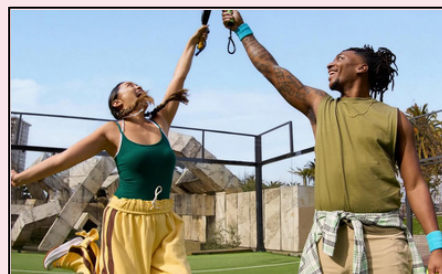
Bebe



Disney



Warriors



Tiktok

# Portfolio

“From Dior and Valentino to Sciton, the Golden State Warriors, TikTok, and Shiseido — I partner only with brands that embody quality, prestige, and trust.”

- Raquel

full catalogue



# Deliverables and Packages

## BASE PACKAGE

BRAND PARTNER



### DELIVERABLES

- 1-2 Reel or 1 Post in Feed (Carousel or Static)
- 3-4 stories framers per campaign
- Up to 2 Rounds of Edits
- Stays up for 30 days

### EXCHANGE:

\$500 Starting Price  
Complimentary item/services

\*\* Retainer Fee to be Negotiated

## MID-TIER

CONTENT + BRAND AMBASSADOR



### DELIVERABLES

- 2-3 Reels or 2 in Feed Posts
- 5-7 stories framers per campaign
- Up to 2 Rounds of Edits per Post
- Stays up for 3 months

### EXCHANGE:

\$800 Starting Price  
Complimentary Item/Service

\*\* Retainer Fee to be Negotiated

## PREMIUM

STRATEGIC BEAUTY PARTNERSHIP



### DELIVERABLES

- 3-4 Reel | 5-7 stories frames | 3 Feed Posts
- Weekly Story Updates & monthly live Q&A or IG Collab
- Rights to repost. content for socials or web
- Co-branded seasonal campaigns

### EXCHANGE:

\$1200 Starting Price  
Complimentary services + 10% commission  
+ discounted retainer fee

\*\* Retainer Fee to be Negotiated



# Next Steps

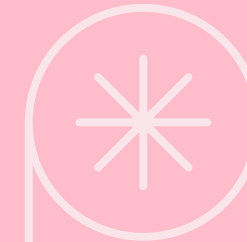
LET'S CREATE MAGIC TOGETHER!



We propose an initial meeting to discuss **creative ideas** for collaboration. Your insights are invaluable to tailor our partnership effectively.



Following our meeting, we can outline **specific deliverables** and timelines. Collaboration should align with both brands for mutual growth and engagement.



Finally, we will finalize the **contractual agreements** to ensure transparency and commitment. I believe this will set the foundation for a successful partnership.

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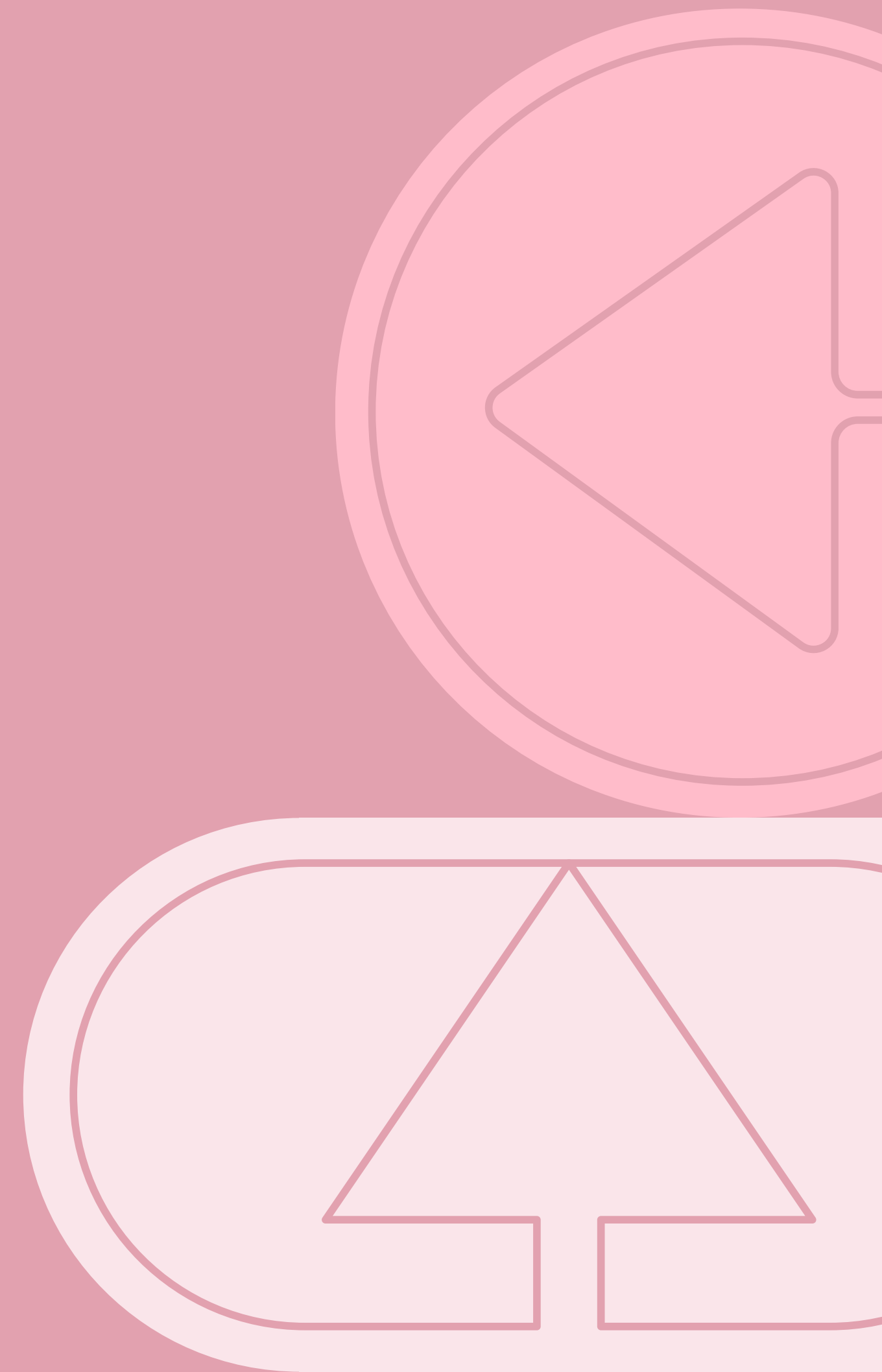


Lets create something

*Beautiful*  
Together!

MISSRAQUELBASCO@YAHOO.COM

MISSRAQUELBASCO.COM





# PAST PARTNERSHIPS

